

KENT EISENHUTH · UX DESIGN

EXPERIENCE

2015–PRESENT **Staff Interaction Designer, Google**

Highlights

Founded Google's first library of advanced visualizations featured in 14 Google products.

Authored Data Visualization Guidelines for Material Design used by 120K producers annually.

Invented a generative product mapping tool that is supporting Search, Cloud, Ads and YouTube.

Led the design of the Loon SDN, a product used for monitoring balloons & satellites in the network.

Pitched and led design strategy for Rivet, an AI reading assistant with 15M downloads in the Play store.

Utility patent pending.

Responsibilities

Managed cross functional teams.

Provided design direction at a systems level.

Created roadmaps, goals and execution strategies.

2015–2018 **Advisory Board, Blueprint Income**

Highlights

Designed the first product and led the company's design strategy until it was acquired in 2018.

Responsibilities

Advised executive team on design leadership, team building and product design.

2014–2015 **Creative Director, Infragistics**

Highlights

Led the design of Keysight's Atomic Force Microscope, which received two international design awards.

Responsibilities

Managed and led an international team of 12 designers.

Led client partnerships for consulting services division.

Led design strategy for Enterprise Mobility Products.

Early Experience

2011–2014 Lead Designer, Electronic Ink

2010–2011 Sr. Designer, Razorfish

2006–2010 Designer, Sposto Interactive

TEACHING

2014–2018 **University of Pennsylvania**

Taught Interfacing Cultures, an elective design thinking course for graduate and undergraduate students.

2012–2014 **Drexel University**

Taught Web Design 2, a required course on HTML and CSS for design students.

EDUCATION

2006 **BFA Communication Design**

Kutztown University of Pennsylvania
Graduated Summa Cum Laude.

PUBLICATIONS

2014 **A Frank Lloyd Wright Approach to Digital Design**

Smashing Magazine

2014 **Realistic or Flat Design?**

Be Style Agnostic.

UXMatters

2013 **Making Complex Simple**

ACM Digital Library

HONORS

2017 **IxDA Interaction Awards Finalist**

Reimagining Atomic Force Microscopy

2017 **UX Design Awards**

Reimagining Atomic Force Microscopy

NOTABLE PRESENTATIONS

2015 **A Frank Lloyd Wright Approach to Digital Design**

SxSW

2014 **Going Underground**

Interaction14

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